

# Catholic Education Arizona Media Kit



**Catholic Education**  
ARIZONA

Changing lives one scholarship at a time.



# Our Mission

We provide scholarships to underserved children to change lives, serve society, and transform culture.

- Arizona taxpayers can direct their taxes to fund education scholarships.
- Catholic Education Arizona is the largest Catholic tuition organization in Arizona.
- Located in Phoenix, Arizona. Team of 13.
- #1 Catholic School Tuition Organization

Since 1998, Catholic Education Arizona has provided tuition scholarships to K-12, underserved, disabled, and foster children in the Diocese of Phoenix Catholic Schools, including St. Peter Indian Mission and Boys Hope Girls Hope of Arizona scholars.

Through the support of the Arizona Private Education Tax Credit, Arizona Corporate Tax Credits, and traditional donations, every child has the opportunity to pursue the best-fit education for their needs.

## Impact

- \$363 Million Raised
- 157,000 Scholarships Awarded
- 38 Schools Assisted
- 99% of our students graduate
- 96% matriculate to higher education, trade school, or enter military service
- 1000s of hours of community service conducted annually



## Three Ways to Support Scholarships

### 1. Arizona Individual Tax Credit

Arizona's Private Education Tax Credit allows individuals to choose what their tax dollars support. These contributions fund scholarships for underserved children, helping them get one step closer to their dreams.

**"I'm going to be a Paleontologist!"**  
– Timothy, 3rd Grade Scholarship Recipient.

### 2. Arizona Corporate Tax Credits

Businesses can support quality education for the underserved through the Arizona Low-Income and Disabled/Displaced Corporate Tax Credits. Our corporate partners can redirect up to 100% of their Arizona State Tax Liability to invest in Arizona's future workforce.

**"It's literally that easy, you pay the money either way. Here [at Catholic Education Arizona], it goes to a cause you're passionate about and know is going to make a tangible difference in the community."**  
– Jeff McQueen, President and Co-Founder of  
Shea Homes Active Lifestyle Communities, Corporate Partner.

### 3. Traditional Donations and Planned Gifts

The Changing Lives with Legacy division accepts traditional donations and planned gifts to fund scholarships for underserved, disabled, foster, and K-12 students. You can give a gift of cash, stock, and bonds, a bequest, IRA Charitable Rollover, Donor Advised Fund grants, and more. Visit [MyImpact.CatholicEducationArizona.org](https://MyImpact.CatholicEducationArizona.org) or contact our Directors of Development at [legacy@ceaz.org](mailto:legacy@ceaz.org) or call (602) 218-6542.

Catholic Education Arizona is an IRS 501(c)(3) nonprofit charitable organization and has never accepted gifts designated for individuals. Per state law, a school tuition organization cannot award, restrict or reserve scholarships solely on the basis of donor recommendation. A taxpayer may not claim a tax credit if the taxpayer agrees to swap donations with another taxpayer to benefit either taxpayer's own dependent.



# Press Release:

## Three Ways to Change Lives with Arizona Tax Credits and Donations

**PHOENIX, AZ (April 4, 2025)** - Arizona residents can choose three ways to support underserved, disabled, or foster children through Catholic Education Arizona with the Arizona Private Education Tax Credit, Low-Income or Disabled Displaced Corporate Tax Credits, or a traditional donation. Since 1998, Catholic Education Arizona has awarded 157,000 scholarships to underserved students.

Nancy Padberg, MBA, President and CEO of Catholic Education Arizona, said, “We are fortunate to have school choice legislation in Arizona. In addition to impacting student’s lives academically and spiritually, we are strengthening families and building our future workforce.”

When taxpayers redirect their Arizona taxes through tax credits, they know exactly what their tax dollars support. Tax credit contributions to Catholic Education Arizona are exclusively used to fund tuition scholarships for K-12 students attending Diocese of Phoenix Catholic schools. Businesses can support quality education for the underserved through the Arizona Low-Income and Disabled/Displaced Corporate Tax Credits. To learn more, visit [CEAZ.org](https://ceaz.org).

“It’s literally that easy, you pay the money either way,” remarked Jeff McQueen, President and Co-Founder of Shea Homes Active Lifestyle Communities. “Here [at Catholic Education Arizona], it goes to a cause you’re passionate about and know is going to make a tangible difference in the community.”

Individuals and Corporations continue to support Catholic Education Arizona and the Diocese of Phoenix Catholic Schools because of their impressive results:

- 99% graduation rate
- 96% matriculate to higher education, trade school, or enter military service
- 1000s of hours of community service conducted annually

The Changing Lives with Legacy division accepts traditional donations and planned gifts to fund scholarships for underserved, disabled, foster, and K-12 students. You can give a gift of cash, stocks, bequests, IRA Charitable Rollover, Donor Advised Fund grants, and more. Visit [MyImpact.CatholicEducationArizona.org](https://MyImpact.CatholicEducationArizona.org) or contact our Directors of Development at [legacy@ceaz.org](mailto:legacy@ceaz.org) or call (602) 218-6542.

Catholic Education Arizona is the largest provider of scholarships to families attending Catholic schools in the Diocese of Phoenix. Since 1998, \$363 million has been raised and 157,000 scholarships have been awarded. Catholic Education Arizona is changing lives one scholarship at a time through tax credits, planned gifts, and donations. Visit [CEAZ.org](https://CEAZ.org) or call (602) 218-6542 to learn more. Or, follow Catholic Education Arizona on Facebook, Instagram, LinkedIn, and X.

Contact: Debra Preach, Chief Operating Officer  
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[dpreach@ceaz.org](mailto:dpreach@ceaz.org)  
(602)-218-6542

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# Executive Bios



**Nancy Padberg, MBA**  
President and CEO  
[npadberg@ceaz.org](mailto:npadberg@ceaz.org)  
(602) 218-6542

Nancy Padberg, MBA, serves as the President and CEO of Catholic Education Arizona, leading and guiding her team with her 26 years of experience in marketing, education, and leadership. Recognized as one of the Most Influential Women in Arizona 2025, and 25 Outstanding Women in Business 2023, she has led the non-profit to receive the #2 Best Places to Work by Phoenix Business Journal and the Arizona Corporate Excellence Award. Nancy is dedicated to building a healthy culture that empowers her associates and underscores trust, respect, and value for one another.



**Deb Preach**  
Chief Operating Officer  
[dpreach@ceaz.org](mailto:dpreach@ceaz.org)  
(602) 218-6542

Deb Preach has worked within the Diocese of Phoenix for over 30 years, bringing a wealth of knowledge to her position as COO of Catholic Education Arizona. Having worked directly in tuition and finance at a Catholic School in Phoenix, she understands the financial need many families experience, bringing compassion and empathy into each conversation. Deb is one of the leading subject matter experts on Arizona Tax Credits.

## Logos

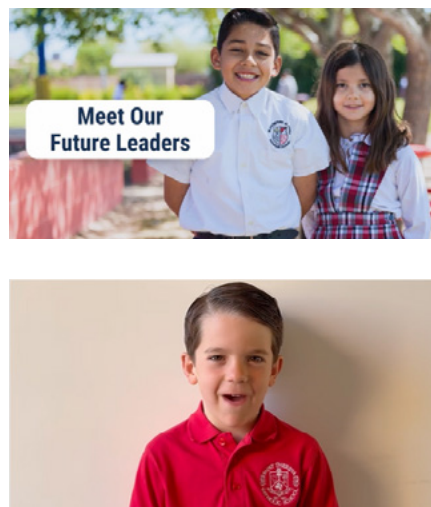


## Media

### Photo



### Videos



## Recent Press Coverage

Yahoo Finance: *Three Ways to Change Lives with Arizona Tax Credits and Donations*  
Arizona Business Today: *National Bank of Arizona Works with Catholic Education Arizona to Expand Access to Life-Changing Education*  
Market Watch: *Three Ways to Change Lives with Arizona Tax Credits and Donations*

## Social Media Profiles

-  Facebook: 5,000 followers
-  Instagram: @CatholicEducationArizona: 804 followers
-  LinkedIn: 942 followers
-  YouTube: Over 6,700 views
-  X: @CatholicEdAZ: 360 followers

## Testimonials

**"I want to thank everyone who has contributed to my education because without them, I wouldn't be able to attend a Catholic school."**  
– *Ismael, Scholarship Recipient*

**"The structured Catholic school curriculum provided me with the qualities necessary to thrive in university by emphasizing discipline, time management, and a strong work ethic. The rigorous academic environment fostered critical thinking and problem-solving skills, while the integration of faith-based values instilled a sense of integrity and purpose."**  
– *Hailey Domonique Infante, Catholic School Alumna*

**"Your scholarships are truly a gift to our family and our children's academic future. Your support and scholarship program has not only alleviated financial burdens for our family but has served as an investment in our children's future success."**  
– *Alyssa Coronado, Parent of Scholarship Recipient*

**"Anything I became is because of the education I received from Catholic School."**  
– *John Halk, Attorney, Catholic School Alumnus*

## Awards and Recognition

- #2 Best Places to Work, 2023, Phoenix Business Journal
- #3 Best Places to Work, 2024, Phoenix Business Journal
- #7 Cultural/Educational Organizations in Arizona, 2022, Phoenix Business Journal
- Arizona Corporate Excellence (ACE) Award Honoree, 2023, Phoenix Business Journal

## Partnership

- AMBITOUS
- Fasturtle Digital
- FAIR Applications
- The Roman Catholic Diocese of Phoenix

# Brand Colors

## Primary Colors

Navy Blue

Hex: #183059

CMYK: 100.87.38.30



Gold

Hex: #eec51a

CMYK: 07.20.100.00



Light Blue

Hex: #80b3e1

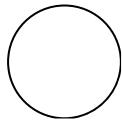
CMYK: 48.18.00.00



White

Hex: #FFFFFF

CMYK: 0.0.0.0



## Secondary Colors

Bright Yellow

Hex: #FCE057

CMYK: 1.1.10.0



Baby Blue

Hex: #EFF5FB

CMYK: 5.1.0.0



Pastel Yellow

Hex: #FCF8E5

CMYK: 2.8.78.0

